CHAPTER 3

CHAPTER 4

CHAPTER 5

CHAPTER 6

CHAPTER 7

## DOWNTOWN EAST / NORTH LOOP MASTER PLAN

## MIXED-USE DEVELOPMENT TYPOLOGIES

A key to encouraging vibrant new inner-city communities involves the concept of "mixed-use" developments. This concept is not new — think of any busy street corner with shops on the ground floor and apartment units above. The advantage of this development form – or typology – is that it encourages more people to live downtown. Local downtown residents populate the streets well into the evening, defining a "sense of place" and providing much needed "eyes on the street" required for safety. Our cities have moved away from this concept over the years, building instead, single use developments which "roll up their sidewalks" at the close of the business day.

A key ingredient to developing responsive mixed-use projects within the Project Area regards movement away from single-use parking ramps and towards solutions which integrate parking within the development's design. The examples at the right contain a variety of mixed use development patterns and rank possible typologies as "good", "better" and "best".

O: Office RT: Retail R: Residential H: Hotel LW: Live / Work

	Retail, Plaza & Parking	Mixed Use & Parking	Mixed Use (MU-0) Office as Primary Use	Mixed Use (MU-R) Residential as Primary Use
Good		TOR TOR		RADIU NAMIU
	Retail at street, parking above	Conceal parking structure between adjacent developments	Some retail at street, parking behind / above	Some retail at street, parking behind / above
Better	Urban Park / Plaza at street, parking below	Retail at street, parking above	Maximum retail at street, parking below	Maximum retail at street, parking below
Best	Potoil at atreat, payling	Detail at atreet, parking halour	Maximum ratail at atreat	Maximum ratail at atreat
	Retail at street, parking behind / below	Retail at street, parking below	Maximum retail at street, parking, office and residential component above	Maximum retail at street, parking, office component capped by residential

Figure 2.2 Mixed-Use Development Typologies